

# Cheyenne Kminek

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Portfolio: <https://bluebydesign.online/>

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## **EDUCATION**

### **Southern New Hampshire University**

*Bachelor of Arts, Graphic Design & Media Arts*

GPA: 3.9 | President's List

Manchester, NH

Expected May 2026

### **Emerson College**

*Bachelor of Fine Arts, Creative Writing*

Boston, MA

August 2022 – October 2023

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## **TECHNICAL SKILLS**

**Graphic Design:** Adobe Creative Suite including Photoshop, InDesign and Illustrator

**Web Design:** Wordpress, Visual Studio Code (VS code)

**Social Media:** TikTok, Instagram, Canva

**Computer:** Microsoft Office including Word and PowerPoint, Google including Docs and Slides

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## **RELEVANT EXPERIENCE**

**ONE** Lynn, Massachusetts  
*College Ambassador* January 2026 – Present

- Collaborate with Marketing Coordinator to obtain accessible contraception for the SNHU community.
- Plan and coordinate logistics for five events on campus educating on proper contraception use and safety.
- Trained to successfully deliver effective demonstrations through the organization to lead campus conversations.

### **Franco-American Centre**

*Graphic Design Intern*

Manchester, NH

January 2026 - Present

- Reassess organization's website and social media design elements, format, and content and provide suggestions for improvement to tie material back to organization mission and to provide clarity.
- Create organization relevant material and prioritize based on upcoming events and deadlines

### **SNHU CAPE & Women's Center**

Deborah L. Coffin Women's Center & CAPE | **Drag Queen Bingo**

Manchester, NH

October 2025 - Present

- Designing event posters and digital advertising materials for the event utilizing Adobe Photoshop and Adobe Illustrator, encouraging student participation.
- Collaborating with SNHU's CAPE and the Women's Center team to finalize a design that met the needs of both organizations, ensuring all messaging was clear and concise.

Deborah L. Coffin Women's Center | **Social Media Manager**

September 2025 – Present

- Create department relevant material and prioritize based on upcoming student events and initiatives.
- Plan and execute office events, at least three a semester, and make the advertisements for social media and campus outreach

Deborah L. Coffin Women's Center | **Contraception Accessibility Initiative**

April 2025 - Present

- Presented research through a written proposal to the SNHU Women's Center to develop an on-campus initiative, creating accessible contraception.
- Developed approved marketing posts for the Women's Center Instagram and partnered with the SNHU Marketing team to promote the initiative across multiple campus accounts.
- Collaborated with campus facilities staff to implement new technology into campus buildings, making contraception easily accessible to all students.
- Managing the implemented initiative by collecting data on daily contraception inventory, tracking restocks, installation checks, placing order requests with supervisor, and scheduled social media posts to maintain interest.

Deborah L. Coffin Women's Center | **Office Assistant**

October 2024 – May 2025

- Maintain an inclusive and welcoming atmosphere for all guests and serve as a resource to answer questions and provide support as needed.

SNHU Graphic Design Studio | **Team Lead, Loads of Love**

April 2025 - Present

- Communicated with the client to develop a plan for implementation regarding new design elements to effectively make an informative voting pamphlet for a local election.
- Lead a team of three peers to finalize layouts for voting pamphlet by assigning responsibilities and ensuring the project was completed on time and to the client's expectations.
- Partnered with the communication team and client to create a distribution plan, ensuring pamphlets were distributed on time to registered voters within the limits of the city election.